



NACADA

FOR A NATION FREE FROM ALCOHOL AND DRUG ABUSE

NACADA QUARTERLY

A PUBLICATION OF THE NATIONAL AUTHORITY FOR THE CAMPAIGN AGAINST ALCOHOL AND DRUG ABUSE



UNITING WITH FAITH LEADERS TO COMBAT ALCOHOL AND DRUG ABUSE IN NANDI COUNTY

STRENGTHENING REGIONAL GOVERNANCE: HOSTING LIBERIA ANTI-CORRUPTION COMMISSION IN LANDMARK MEETING

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BEYOND REHAB: WHY AFTERCARE IS THE REAL LIFELINE

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UNITING WITH FAITH LEADERS TO COMBAT ALCOHOL AND DRUG ABUSE IN NANDI COUNTY



Faith leaders join forces with NACADA, led by Board Chair Bishop Rev. Dr. Stephen Mairori, to fight alcohol and drug abuse in Nandi County.

By Simon Mwangi

Demonstrating unity and purpose, the Authority held a sensitization meeting with over 60 religious leaders in Kapsabet.

Led by NACADA Board Chair Bishop Rev. Dr. Stephen Mairori, the session marked a significant step in strengthening community-based prevention of alcohol and drug abuse through faith-driven advocacy and collaboration.

Addressing the gathering, Bishop Dr. Mairori described religious leaders as "commanders on the frontline of a battle for the very soul of our communities," emphasizing that faith institutions have unparalleled influence in shaping values, mentoring youth, and healing families affected by addiction.

"While NACADA operates in the spheres of policy and enforcement, you minister in the most critical arena of all; the human heart. This makes our partnership not just beneficial, but essential," he said.

Highlighting recent statistics, Dr. Mairori noted that alcohol remains the most abused substance in the Rift Valley region, with its devastating impact felt among the youth and working-age adults. "These numbers represent the hidden faces in your congregation's families suffering in silence, shrouded in shame and fear," he stated.

He urged faith leaders to utilize their pulpits to promote prevention, reduce stigma, and encourage rehabilitation for those battling addiction.

The NACADA Board Chair further reaffirmed the Authority's commitment to strengthening collaboration with the faith sector under the ongoing Rapid Results Initiative (RRI) against alcohol and drug abuse.

"As breweries of despair work tirelessly, we must be the architects of hope," he declared. "Let today mark a covenant between NACADA and the faith community of Nandi County, a united stand that declares, enough."

Leaders at the forum welcomed the partnership, pledging to extend the campaign to the grassroots. Rev. Peter Rono, Chairperson of the Nandi Interfaith Council, said, "The Church is ready to walk with NACADA in saving our people. When the pulpit speaks, the community listens." "As breweries of despair work tirelessly, we must be the architects of hope," he declared.

Sheikh Abdulahi Omar of the Kapsabet Muslim Welfare Group added, "Addiction knows no religion. We must speak with one voice, a moral voice that heals and restores."

The sensitisation meeting was part of NACADA's ongoing national effort to mobilise faith leaders as key allies in preventing drug use and promoting community wellbeing.

A STRONGER ALLIANCE FOR A SAFER KENYA: STRENGTHENING GLOBAL PARTNERSHIP AGAINST TRANSNATIONAL CRIME



The Authority's CEO, Dr. Anthony Omerikwa (furthest right, second row) during a high-level meeting convened by the Cabinet Secretary, Ministry of Interior and National Administration Hon. Kipchumba Murkomen together with UNODC Director Bo Mathiasen

By Simon Mwangi

In a high-level strategic engagement that underscores the interconnected nature of modern security threats, the Authority participated in a pivotal meeting convened by the Ministry of Interior and National Administration. The forum, led by Cabinet Secretary Hon. Kipchumba Murkomen, brought together senior leadership from the United Nations Office on Drugs and Crime (UNODC), led by Director Bo Mathiasen, in a powerful reaffirmation of shared commitment.

The discussions provided a critical platform to strengthen the collaborative front against the complex web of transnational crimes that endanger our national fabric. Deliberations focused on the intricate links between illicit drug trafficking, cybercrime, and counter-terrorism—recognizing that these challenges are not isolated but are interconnected currents that threaten societal stability and public health.

Cabinet Secretary Murkomen extended profound gratitude to UNODC for its steadfast technical and operational support to key Kenyan institutions, including the National Police Service, the Kenya Prisons Service, and NACADA. This enduring partnership forms the indispensable bedrock upon which we build a more resilient and safer nation.

The tangible results of this collaboration were prominently highlighted, most notably the recent historic seizure of narcotics worth Sh8.2 billion in the Indian Ocean. This monumental achievement stands as a definitive testament to the power of integrated, multi-agency action. It serves as a clear signal to criminal networks that when national and international partners unite with shared purpose, the forces of law and order prevail.

“This engagement is far more than a diplomatic meeting; it is a critical operational alignment in our multi-sectoral war on substance abuse,” stated Dr. Anthony Omerikwa, CEO of NACADA. “Every drug trafficking ring dismantled at our borders, every illicit financial flow traced and severed, directly disrupts the deadly supply chain that fuels addiction and despair in our villages and towns. NACADA’s mandate to coordinate the national fight is amplified immensely by such robust international cooperation. We are integrating our demand reduction strategies with the powerful supply disruption efforts championed by our partners, creating a comprehensive pincer movement against this scourge.”

This high-level dialogue marks a significant strengthening of a vital global alliance. NACADA remains unwavering in its commitment to this partnership, ensuring that Kenya’s national efforts to safeguard public health and community safety are powerfully amplified through sustained international cooperation, intelligence-sharing, and capacity building for the well-being of every Kenyan.

STRENGTHENING REGIONAL GOVERNANCE: HOSTING LIBERIA ANTI-CORRUPTION COMMISSION IN LANDMARK MEETING



NACADA Corporate Services Director CPA Patrick Obura (center) together with the Director, Compliance and Enforcement James Koskey (left) and officials from the Liberia Anti-Corruption Commission at the Authority Headquarters in Nairobi

By Simon Mwangi

In a significant stride towards fostering regional cooperation, the Authority hosted a high-level delegation from the Liberia Anti-Corruption Commission (LACC). The strategic exploratory meeting, held at NACADA headquarters, underscored a shared commitment to building bridges for better governance and tackling the complex web of socio-economic challenges that threaten national stability.

The dialogue centered on the critical and often-overlooked nexus between substance abuse, corruption, and illicit financial flows. Delegates engaged in robust discussions, exchanging valuable insights and best practices on how Kenya and Liberia have respectively confronted these interconnected threats. The conversation highlighted how the illicit alcohol and drug trade not only devastates public health but also fuels corruption, undermines institutions, and facilitates the movement of illicit capital, eroding the very fabric of society.

The meeting was more than a forum for discussion; it was a springboard for actionable partnership. The two agencies outlined a forward-looking framework for collaboration, identifying key areas for joint action. These include the establishment of joint capacity-building initiatives for staff and stakeholders, the creation of regular policy and experience exchange forums, and the development of enhanced information-sharing mechanisms to combat transnational elements of the illicit trade.

"This engagement marks a pivotal moment in regional cooperation," said CPA Patrick Obura, Director of Corporate Services at NACADA. "Corruption and substance abuse are twin challenges that stifle development and compromise our nations' futures. By partnering with the LACC, we are moving beyond isolated efforts towards a unified, strategic front. This collaboration will allow us to benchmark against each other's successes, share critical intelligence, and develop harmonized strategies that strengthen integrity and improve public health outcomes for our citizens."

This initial engagement has successfully laid a strong foundation for deeper cooperation, including planned benchmarking visits and the co-creation of programs aimed at fostering transparency and resilience. The partnership between NACADA and the LACC stands as a powerful testament to the belief that the challenges of governance and public health are best addressed through solidarity, shared knowledge, and a collective will to secure a safer, more prosperous future for all.

THE POWER OF THE MINBAR IN NORTH EASTERN IN THE FIGHT AGAINST DRUG ABUSE

By Maawiya Mohammed

In North Eastern Kenya, prevention work is most effective when it reflects how communities live, think, and worship. Alongside formal government structures, faith plays a central role in shaping values, guiding behaviour, and influencing everyday decisions. At the centre of community life is the Masjid (mosque), and at its heart is the **Minbar**, the raised platform from which sermons are delivered.

The Minbar occupies a unique position of trust and authority. It is where the Friday **Khutbah** (weekly sermon) is delivered, a moment when the **Jamaa** (congregation) gathers to listen, reflect, and take guidance. Words spoken from the Minbar are not taken lightly. They are received as moral direction, grounded in faith, and reinforced by shared community values. For this reason, messages delivered from the Minbar often have a depth and staying power that few other platforms can achieve.

When issues such as drug and substance abuse are addressed from the Minbar, they are framed not only as health or legal concerns, but as matters of personal responsibility, family wellbeing, and communal accountability. The conversation shifts from enforcement to values, from fear to reflection. In this setting, prevention becomes part of everyday moral life rather than an external instruction.

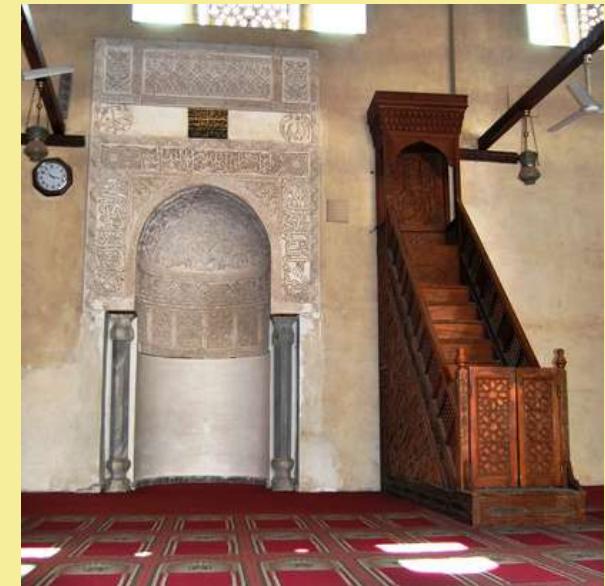
The Authority has long recognized the importance of working closely with communities in North Eastern. Through engagement with **Wazees** (community elders), and local leadership, strong foundations for prevention have been built. Faith spaces offer an additional and complementary channel to reinforce these efforts. When an Imam speaks during a Khutbah about the dangers of Muguka or the misuse of prescription drugs, the message carries a sense of Amanah, a shared moral duty entrusted to the entire community.

For many families in the region, religious leaders are often the first point of contact when a young person begins to struggle with substance use. This trust is deeply rooted and built over generations. The **Sheikh** represents discretion, compassion, and guidance. The Masjid is already a place of comfort and refuge. With the right support, information, and referral pathways, it can also guide families on where and how to seek help. When a Dua (prayer) is offered alongside practical advice, families are more likely to listen, understand, and act.

Outreach efforts are strongest when they respect local culture, faith, and values. Approaches that observe **Adab** (respect and proper conduct) tend to gain wider acceptance and community support. In this context, traditional roadshows can be adapted to better align with local sensitivities. A roadshow that incorporates **Nasheeds** (religious songs) or **Somali Gabay** (traditional poetry), and is led or endorsed by respected religious leaders, is more likely to be welcomed and taken seriously. Such approaches resonate because they reflect the same values reinforced from the Minbar. These models do not replace existing programmes; they strengthen them by speaking to the community in familiar and trusted ways.

The Minbar plays a key role in reducing stigma. When substance use is addressed only through condemnation, families often hide their struggles. A Khutbah grounded in **Rahma** (mercy), responsibility, and hope creates space for honest conversation and encourages families to seek help earlier.

The influence of the Minbar extends beyond Friday prayers. Messages shared there are carried into homes and daily conversations, shaping attitudes over time. In North Eastern Kenya, where faith is woven into everyday life, working closely with religious leaders allows prevention efforts to reach deeper and remain rooted in shared values.



The Minbar



Parents' Misconceptions on Children and Youth Drug Use

01 **MYTH: It is normal for children to experiment with alcohol or drugs.**
FACT: Experimenting with alcohol or drugs is not normal. Majority of the children are not using alcohol or drugs. USE can lead to ABUSE which can lead to ADDICTION therefore any use is not acceptable.

02 **MYTH: My children do not care what I think.**
FACT: Your children do listen to you even if they it does not seem so. They do care what you say but you have to tell them what you think and what you expect.

03 **MYTH: My adolescent child does not listen to me.**
FACT: You are the number one role model of your children. As a parent you have the power to shape their attitudes about alcohol and drugs. Children who learn risks about alcohol and drugs from their parents are less likely to use than those who do not.

04 **MYTH: It is okay for me to use alcohol and drugs because I am an adult.**
FACT: When you drink or smoke, your children think it is okay for them to do it too, no matter what you say. Show your beliefs about alcohol or drugs through your actions and your child is likely to believe you.

05 **MYTH: I can teach my teenager 'responsible drinking' by providing alcohol and a place to consume it.**
FACT: Allowing teenagers to drink may instill a sense of comfort in alcohol use which could increase their tendency to drink, with or without their parents present.

What Should I do as a Parent/ Caregiver?

1. Start Early:

It is never too early to promote healthy attitudes, emotions and behavior. Starting at teenage is too late

2. Know the Facts:

Who are their friends? Teachers? What do they aspire to be? What are their challenges?

3. Be a Good Model:

Model safe, healthy attitudes and behavior. It is more about what you do than what you say

4. Communicate Openly

and Honestly:

Your child should feel safe to come to you with any questions or problems

5. Share Your

Expectations:

Set clear boundaries and limits



6. Monitor their Behavior:

Know where your children are, what they are doing and who they are doing it with

7. Health not a Punitive Approach:

Focus on support for healthy rather than punishing unhealthy or unsafe behavior

8. Encourage Healthy Risk Taking and Emotion Regulation:

Help your children face challenges and go beyond their comfort zone. Help them manage setbacks, failures, stress, anger and fear

9. Use Positive Reinforcement:

Give positive feedback when your child show effort; focus on desired attitudes and behavior

10. Know your Children's Risk Level and Respond Accordingly:

Be vigilant for and responsive to signs of risk and know when and how to seek help for them and your self

A GAME-CHANGING ALLIANCE WITH COUNTY LIQUOR BOARDS FOR A SOBER KENYA



Some members of the NACADA Management team during a meeting with officials of the Caucus of County Liquor Boards at the Authority headquarters in Nairobi

By Simon Mwangi

In a historic move set to reshape the landscape of substance abuse prevention and control, the Authority and the Caucus of County Liquor Boards announced a powerful and unified alliance. This groundbreaking partnership marks the dawn of a new, coordinated era in the fight against alcohol and drug abuse, directly impacting all 47 counties.

The collaboration is designed to create a seamless national framework with localized impact. Its core objectives are strategically focused on:

- **Ring-fencing dedicated funds** for community-based rehabilitation and evidence-led prevention programs.
- **Comprehensive capacity building** through the training of county enforcement and compliance officers.
- **Launching synchronized, high-impact** national public awareness campaigns.
- **Harmonizing and strengthening county-level policies** and enforcement mechanisms to close existing loopholes.

This alliance ensures that the national strategy against substance abuse is effectively translated into actionable, on-the-ground results in every community, creating a formidable and unified front.

"This partnership is the operational engine we need to drive the #SoberKenya vision into every village and town," stated Dr. Anthony Omerikwa, CEO of NACADA. "By formally aligning with the County Liquor Boards, we are bridging a critical gap between national policy and county-level implementation. This is not just a memorandum of understanding; it is a commitment to pooled resources, shared intelligence, and collective action that will exponentially increase our effectiveness in safeguarding our citizens."

Echoing this sentiment, the Chair of the Caucus of County Liquor Boards emphasized the transformative potential of the alliance: "For the first time, we are creating a structured, nationwide ecosystem to combat this challenge. This partnership empowers counties with the technical support and strategic direction from NACADA, while ensuring national initiatives are rooted in local realities. It is a definitive step towards sustainable community health and safety."

This merger of mandate and grassroots presence is poised to be a true game-changer. It promises a more resilient, resourceful, and relentless campaign against substance abuse, fostering healthier communities and securing the nation's social and economic future.

THE POWER OF COLLECTIVE ACTION IN FIGHTING SUBSTANCE ABUSE.



By Joan Ayanae

Substance abuse remains one of the most pressing public health challenges worldwide, affecting individuals, families, and entire communities. While personal responsibility and rehabilitation are crucial, meaningful progress in combating substance abuse requires collective action. When communities, governments, and organizations unite with a shared purpose, they can create supportive environments that prevent addiction, promote recovery, and reduce the stigma surrounding it.

Collective action begins with awareness and education. Schools, community groups, and health institutions play a vital role in equipping individuals, especially young people, with knowledge about the risks of drug and alcohol misuse. When communities organize awareness campaigns, peer education programs, and open discussions, they help dismantle misinformation and encourage early intervention. This shared commitment to prevention fosters a culture where seeking help is seen as a sign of strength rather than shame.

Community support networks also form the backbone of recovery. Rehabilitation programs, counseling centers, and support groups such as Alcoholics Anonymous thrive when they are backed by local engagement. Volunteers, mentors, and peer supporters provide recovering individuals with empathy, accountability, and a sense of belonging which are key ingredients for sustained recovery. By creating inclusive spaces where individuals feel understood rather than judged, communities can significantly reduce relapse rates and promote long-term wellbeing.

Government and policy initiatives are another pillar of collective action. Effective legislation can control the availability of harmful substances, ensure access to treatment facilities, and fund research into addiction prevention and recovery. Partnerships between governments, non-profits, and healthcare providers amplify resources and expertise, allowing for comprehensive strategies that address both the causes and consequences of substance abuse.

Ultimately, the fight against substance abuse is not a battle any individual can win alone. It demands empathy, collaboration, and sustained effort from all sectors of society. When people come together, sharing resources, stories, and hope, they transform despair into resilience. The power of collective action lies in its ability to turn compassion into change, ensuring that no one faces the struggle of addiction in isolation. Through unity and shared purpose, communities can build a healthier, more compassionate future free from the grip of substance abuse.

Where Policy Ends, Love Begins: The Unseen Power of Family in Addiction Recovery

By Debra Gwaro

"You can't heal in the same environment that made you sick." This phrase echoes deeply in the journey of substance abuse recovery, where the environment—especially the family can either be a source of strength or a cycle of struggle.

In Kenya, where the fight against drug and substance abuse is championed by NACADA (National Authority for the Campaign Against Alcohol and Drug Abuse), the mandate is clear: prevention, treatment, and reintegration. While policies and rehabilitation centers offer structural support, it's the family that builds the emotional foundation for healing.

Addicts in recovery frequently encounter a battlefield of stigma, humiliation, and self-doubt. Family support becomes a source of restoration in this vulnerable condition rather than merely moral assistance. A listening ear, a non-judgmental presence, and consistent reassurance can rebuild the self-worth that addiction eroded. Families that embrace their loved ones with empathy and patience become the silent heroes of recovery, reinforcing NACADA's mission with love in action.

Another important factor in reintegration is family support. A recovering addict who returns to a home that believes in their transformation is more likely to seek employment, rebuild relationships, and contribute positively to society. When one person heals, it can spark hope in others—setting off a wave of renewal across the community.

The ripple effect of this support is evident in countless untold stories—where behind every successful recovery is a family that chose compassion over condemnation. These stories, though personal, reflect a national truth: when families stand firm, recovery stands a chance. NACADA's findings also show that relapse rates are highest among individuals who return to environments lacking emotional and social support, underscoring the importance of nurturing relationships during and after rehabilitation.

Recovery is a team effort, not a single effort. Additionally, the family is the safety net, even though NACADA constructs the ladders. Let us not underestimate the power of a warm meal, a gentle presence, or a simple "we believe in you." Because in the fight against addiction, love isn't just a feeling—it's a strategy.

Voices of Health: Media and Medicine Unite for a healthy Nation

By Debra Gwaro

On December 16, 2025, the Non-Communicable Diseases (NCD) Alliance Kenya Media Awards brought together health leaders, media practitioners, content creators, among others at The Boma Hotel, South C, Nairobi. The prestigious event, themed "Shaping Health Narratives: Celebrating Excellence in Reporting on NCDs and Unhealthy Diets", was officially opened by Dr. Mary Nyamongo, Chair of the NCD Alliance.

Among the dignitaries were Ms. Christine Nguku representing the Media Council of Kenya (MCK) and Dr. Gladwell Gathecha from the Ministry of Health (MOH), both serving as panelists. Their presence highlighted the critical partnership between the media and the health fraternity in advancing public awareness and shaping national health priorities.

The awards celebrated journalists and content creators who have raised awareness around non-communicable diseases (NCDs) and lifestyle choices, reminding society that storytelling is powerful in driving change. The evening emphasized a powerful truth: media and health professionals are not just messengers, but architects of societal change. Their collaboration ensures that health narratives reach communities, spark conversations, and drive action.

NACADA's presence at the ceremony highlighted the Authority's unwavering commitment to supporting a healthy and sober nation. By addressing substance abuse; one of the silent drivers of non-communicable diseases, shows the authority's critical role in safeguarding public health. Through its mandate of prevention, advocacy, and community engagement, the Authority champions wellness as a national priority.

The NCD Alliance Media Awards were not just a celebration of excellence but a reminder that when media and health unite, they can transform society's story into one of resilience, sobriety, and wellness.

NACADA CONDUCTS PRE-MASHUJAA DAY ROAD SHOW IN KITUI COUNTY TO AMPLIFY ANTI-DRUG PREVENTION MESSAGES



Emmah Kadi, Senior Customer Care Assistant, addressing residents on the dangers of using drugs in Kitui County

By Emmah Kadi

As part of its sustained commitment to community-based prevention of alcohol and drug abuse, the NACADA Kitui county office, in collaboration with NACADA HQ staff successfully conducted a Pre-Mashujaa Day Road Show in Kitui County between 15th and 24th October 2025. The outreach initiative aimed at strengthening NACADA's visibility at the grassroots level, disseminating key Alcohol and Drug Abuse (ADA) prevention messages, and mobilising community participation ahead of the national Mashujaa Day celebrations. The road show was officially flagged off by the Kitui County Coordination Office and covered a wide geographical area to ensure maximum reach. The outreach team traversed several centres including Kanda, Mjini, Tulia, Mbondoni, Mwingi, Kamuwongo, Kandwia, Kyuso, Kimangao, Kanyonyoo, Katutu, Wikililie, Ikanga, Mutomo, Kisayani, Mbitini, Kisasi, Ikutha, Athi and Kitui town, engaging diverse segments of the population through direct community interaction.

During the exercise, the public was sensitised on the availability and role of the NACADA County Coordination Office, located at the County Commissioner's offices, and the range of services offered by the Authority. These include counselling, preventive education, community outreach programmes and referrals. Community members were also encouraged to utilise the toll-free helpline 1192, which provides support, information and reporting mechanisms related to substance abuse. A major focus of the road show was the dissemination of anti-drug and substance abuse prevention messages, with emphasis on the dangers associated with alcohol and drug use, especially among young people. The campaign promoted informed decision-making, personal responsibility and collective community action in preventing substance abuse and supporting those in need of help.

In line with fostering national unity and civic participation, residents were also invited to attend the Mashujaa Day

celebrations held at Ithokwe Showground on 20th October 2025, reinforcing positive social values and patriotism.

The roadshow's success was reflected in the enthusiastic participation of residents who welcomed the caravan at every town. Community members shared their experiences and concerns regarding substance abuse, while NACADA officials provided guidance on prevention strategies and rehabilitation options for those affected. The campaign also featured live demonstrations, music, and street performances that made the messages engaging and memorable.

The Pre-Mashujaa Day roadshow reaffirmed NACADA's commitment to building a drug free society and highlighted the critical role of community engagement, education, and advocacy in curbing alcohol and drug abuse. The initiative also aligned with the national vision of nurturing empowered, informed, and resilient communities, capable of safeguarding the well-being of their members, particularly the youth.

Community members raised key concerns, including the easy accessibility of miraa to youth, the high cost of rehabilitation services, the increasing availability of cheap alcohol, and limited awareness of NACADA services. These insights will inform future programming and targeted interventions.

Overall, the Pre-Mashujaa Day Road Show strengthened NACADA's engagement with the people of Kitui County and reaffirmed the Authority's commitment to building resilient, informed and drug-free communities.

FORGING A STRATEGIC ALLIANCE WITH FAITH AND ACADEMIA



Officials from NACADA, APECK Chairman Rev. Fredrick Ngugi (second from right) and representatives of the Universities and Colleges Students Peace Association of Kenya (UCSPAK) pose for a group photo

By Simon Mwangi

In a landmark move signaling a unified, multi-sectoral approach to a pressing national crisis, the Authority convened a powerful coalition of key societal pillars. The pivotal meeting brought together top leadership from the Association of Pentecostal and Evangelical Clergy of Kenya (APECK), led by National Chairman Rev. Fredrick Ngugi, and the Universities and Colleges Students Peace Association of Kenya (UCSPAK).

This historic convergence of faith, academia, and state agency marked a significant escalation in the campaign to safeguard the future of our nation by directly targeting substance abuse within institutions of higher learning. The meeting served to formalize a strategic partnership designed to amplify prevention, intervention, and support mechanisms for students across the country.

The collaboration is strategically engineered to create a seamless support ecosystem. It will directly feed into and energize the existing Jukwaa la Wasomi platform, effectively uniting spiritual guidance, proactive student leadership, and national policy enforcement into a single, formidable front. This synergy aims to dismantle the culture of substance abuse on campuses by combining moral persuasion, peer-to-peer advocacy, and structured institutional support.

“Today, we are not just holding a meeting; we are igniting a national movement,” declared Dr. Anthony Omerikwa, CEO. “The fight against alcohol and drug abuse requires us to build an impregnable wall of support around our youth. By strategically aligning the moral authority of the church, the grassroots influence of student leaders, and the implementation mandate of government, we are creating a holistic defense. This partnership ensures that our message of a sober, focused, and empowered generation reaches every corner of our campuses and every student in need. A peaceful and prosperous Kenya absolutely depends on it.”

This alliance represents a profound shift from isolated efforts to a coordinated national strategy. It underscores a shared conviction that protecting scholars from substance abuse is a non-negotiable investment in the nation’s intellectual capital, social stability, and future prosperity. The unified front promises to deliver targeted awareness campaigns, strengthen counseling referrals, and foster environments where students are empowered to pursue their ambitions free from the scourge of addiction.

How Everyday Stress Fuels Youth Substance Abuse.

By Joan Ayanae

In today's fast-moving world, young people face a lot of pressures that previous generations could scarcely imagine. From academic demands and social expectations to family issues and economic uncertainty, everyday stress has become a constant companion for many adolescents. Unfortunately, one of the most troubling consequences of this stress is the growing tendency among youth to turn to drugs, alcohol, or vaping as a coping mechanism.

The link between stress and substance abuse among young people is both psychological and social. When faced with overwhelming emotions such as anxiety, sadness, or frustration, the brain naturally seeks relief. Substances like alcohol, nicotine, or cannabis temporarily alter brain chemistry, producing feelings of calm. For stressed teenagers, these abuse of drugs can seem like an escape from academic pressure, bullying, or family conflict. Over time, however, this cycle of self-medication can lead to dependence, addiction, and long-term mental health problems.

Modern stressors are more complex than ever. Social media, for instance, exposes young people to constant comparison, online bullying, and unrealistic standards of success and beauty. The fear of missing out or the need to maintain a perfect image online can intensify anxiety and low self-esteem. Additionally, high academic expectations often tied to college admissions or career goals can push students to exhaustion. When healthy coping strategies are absent, the lure of substances becomes stronger.

Family dynamics also play a crucial role. Youth from unstable home environments may experience limited emotional support, increasing their vulnerability to stress-induced substance use. Conversely, even in stable home environments, parents may underestimate the extent to which stress affects their children.

Tackling this issue demands coordinated efforts. Schools should advance mental health education and provide safe, inclusive spaces where students can comfortably share their experiences with stress and emotional challenges. Parents and caregivers need to foster open communication and model healthy coping behaviors. Society as a whole must shift the conversation from punishment and stigma to prevention and empathy.

Ultimately, combating youth substance abuse means tackling the root causes of stress itself. By equipping young people with resilience, emotional intelligence, and constructive outlets for stress, we empower them to navigate a demanding world without turning to substance use for relief.

Beyond Rehab: Why Aftercare Is the Real Lifeline

By Debra Gwaro

Recovery doesn't end at discharge—it begins there.

For many recovering addicts, the journey to healing starts in rehabilitation, but it doesn't stop there. Aftercare is the bridge between treatment and long-term wellness, and without it, many risk slipping back into old habits. At centers like Miritini Rehabilitation in Mombasa, the importance of structured aftercare is becoming increasingly clear.

Aftercare refers to the support systems and follow-up services provided once a client leaves rehab. This can include counseling, peer support groups, vocational training, family therapy, and regular check-ins. These services help individuals rebuild their lives, manage triggers, and stay accountable. Addiction isn't just a physical dependency—it's emotional, social, and psychological.

In a recent project aimed at documenting success stories from former clients at Miritini Treatment and Rehabilitation Center, one recommendation stood out: consistent aftercare made the difference between relapse and resilience. Many shared how community support, mentorship, and continued therapy helped them stay sober and regain confidence. One former client from Miritini noted that the group sessions gave him "a reason to keep going."

Why is aftercare so important? Because healing is a lifestyle shift rather than a one-time event. Clients return to environments that may still carry temptations or emotional stress and without guidance, it's easy to feel overwhelmed. Aftercare provides tools to cope, people to lean on, and goals to work toward.

For rehabilitation centers, investing in aftercare means investing in success. For clients, it means knowing they're not alone. Aftercare, like support groups, community help, or learning new skills etc. can turn recovery into lasting change.

The significance of aftercare lies in its ripple effect—families heal, communities grow stronger, and recovering individuals find purpose. Currently the lack of funding to support structured aftercare programs leaves many clients vulnerable once they leave rehabilitation. That's why it's time for a collective response. Government ministries, county leaders, health agencies, and development partners all have a role to play in making aftercare accessible and sustainable. With the right backing, NACADA can extend its reach beyond rehab and help more Kenyans stay on the path to recovery.

Let's continue to champion aftercare—not as an option, but as a necessity. Because every life reclaimed deserves every chance to thrive.



NACADA
FOR A NATION FREE FROM ALCOHOL AND DRUG ABUSE

FACTSHEET

Substance Use Disorders



MYTH: Substance Use Disorder (SUD) is a choice or lack of morals

FACT: Substance Use Disorder (SUD) is a chronic brain disease that affects behavior, making it difficult for individuals to control their use of alcohol or drugs. Alcohol and drug addiction is now classified as Substance Use Disorders



MYTH: People with Substance Use Disorders (SUD) lack self-control and willpower

FACT: Alcohol and drugs take control of the brain's reward system, leading to uncontrollable behaviors. It is not about self-control; it is about the complex interplay of biology and the environment.



MYTH: Substance Use Disorders (SUD) treatment is unsuccessful; relapse is unavoidable

FACT: Evidence-based treatments and ongoing support considerably increase the chances of long-term recovery.



MYTH: People with Substance Use Disorders (SUDs) cannot lead successful lives

FACT: Countless individuals have overcome SUDs, rebuilt their lives, and made substantial contributions to society. Recovery is a journey towards self-discovery and resilience.



MYTH: Substance Use Disorders (SUDs) only affects the individual

FACT: Substance Use Disorders (SUDs) not only impact the individual but also affect families and communities. Building a supportive network is crucial for sustained recovery.



MYTH: If addiction runs in the family, it is inevitable for me too

FACT: While genetics contribute to addiction risk, they don't guarantee it. Environmental factors, personal choices, and access to support play crucial roles in shaping an individual's risk of developing addiction.



MYTH: Addiction only affects certain groups of people

FACT: Addiction knows no boundaries and can impact anyone, regardless of age, gender, race, or status. It is important to eliminate stigmatizing labels and recognize the universality of addiction.



MYTH: You cannot be addicted if you have a successful career or stable family life

FACT: Substance Use Disorders can affect individuals from all walks of life, including those with successful careers or stable family situations.



MYTH: One type of substance use disorder treatment works for everyone

FACT: There is no one-size-fits-all approach to treatment. Treatment plans and recovery are as unique as the individual.



MYTH: You cannot help someone with addiction unless they want help

FACT: Interventions and support from loved ones can motivate individuals to seek help. Offering resources, understanding, and encouragement can be instrumental in someone's decision to start their recovery journey.

For counseling and drug addiction referral services, Call our 24Hrs Toll Free Helpline 1192



@NACADAKenya



+254 202721997



info@nacada.go.ke



www.nacada.go.ke

SILENT INFLUENCERS—HOW FASHION, MUSIC, AND ONLINE TRENDS ARE QUIETLY NORMALIZING SUBSTANCE USE AMONG KENYAN YOUTH



By Debra Gwaro

“It’s just a vibe”—until the vibe becomes a vice.

In Kenya today, young people are surrounded by silent triggers: indirect influences that make alcohol and drug use seem normal, even stylish. These triggers don’t come from lectures or peer pressure. They come from fashion, music, and online trends that quietly shape behavior without saying a word.

Take fashion. Walk through Nairobi’s streets or scroll through Instagram, and you’ll see t-shirts and hoodies with slogans like “Wasted,” “High on Life,” or “Drunk in Love.” These aren’t just clothes—they’re coded messages. They turn risky behavior into a look, a lifestyle. When intoxication becomes part of the outfit, saying no feels out of style.

Music adds another layer. From Genge tone to global pop, lyrics often glamorize drinking, smoking, and partying. Artists sing about “kuchafua,” popping bottles, and living fast. These songs play in matatus, clubs, and even school events. The message is clear: fun means substances, and being sober is boring.

Online trends seal the deal. TikTok and Instagram are full of videos showing “soft life” moments like people posting pictures of parties, drinks being shared, shisha smoke in the air, and captions like “just vibes.” Bottles are lined up and shown off like prizes. Even memes joke about hangovers and blackout nights. It’s not direct promotion—it’s casual exposure. And it’s shaping how young people see normal life.

In Kenya, the impact is real. In 2023, a viral video showed high school students in Kisii intoxicated during a school trip, sparking national debate. University parties in Nairobi have ended in hospital visits or arrests due to substance abuse. These aren’t isolated events, they’re signs of a culture quietly shifting.

The danger lies in the silence. These influences don’t argue or convince—they just exist, and young people absorb them. To counter this, we need open conversations, relatable role models, and media literacy that helps youth decode what they see and hear.

When getting high starts to look cool, staying sober becomes the bold choice. Maybe that’s the real trend we need. So the next time a song drops, a trend pops, or a t-shirt screams “Wasted,” ask yourself, what’s the real message behind the vibe? Silent triggers don’t need permission to influence; they just need repetition. But the cycle is broken by awareness. Let’s change the narrative: make challenging the trend the most audacious move of all, make sober cool, and make clarity the new flex. Because young people don’t just oppose; they redefine when they choose to reason before they feel.

NACADA ROADSHOW IN BUSIA COUNTY: UNITY, AWARENESS & ACTION AGAINST SUBSTANCE ABUSE



Busia roadshow crew posing for a photo in Busia

By Emmah Kadi

The National Authority for the Campaign Against Alcohol and Drug Abuse (NACADA), through the Busia & Bungoma Coordination Office and in collaboration with the Headquarters roadshow crew, successfully conducted a countywide public education and awareness roadshow in Busia County from 3rd to 7th November 2025. The initiative focused on disseminating alcohol and drug abuse (ADA) prevention and control messages, enhancing public awareness, and engaging communities across all sub-counties through direct, interactive outreach. The five-day roadshow covered all sub-counties in Busia County, reaching major towns and market centres including Busia Town, Bumala, Funyula, Budalangi, Port Victoria, Malaba, Amukura and Butula. The mobile campaign employed high-impact engagement strategies such as branded roadshow trucks, music in local languages, local MCs, skits, distribution of information leaflets and interactive public forums to attract and retain community audiences.

Rallying Communities Across Busia

The roadshow brought together a diverse mix of residents of Busia county, youth groups, parents, locals, and community members to spotlight the risks associated with substance abuse. At each stop, NACADA team organized interactive sessions, including dance performances, public talks, and distribution of educational materials that highlighted the dangers of addiction and promoted healthy lifestyles.

One of the campaign's standout moments was when Emmah Kadi, Senior Customer Care Assistant, addressed crowds in different towns across Busia County, urging residents to reject alcohol and drugs that impair judgment and endanger lives. These sentiments were echoed by local communities, who emphasized that reducing addiction in the county requires concerted effort and community vigilance.

Key messages emphasized the health, social and economic consequences of alcohol and drug abuse, including addiction, mental health challenges, non-communicable diseases,

reduced productivity, domestic and gender-based violence, insecurity, road traffic accidents and family breakdowns. Particular focus was placed on the risks faced by border communities, including the availability of illicit and second-generation alcohol and cross-border trafficking of drugs and substandard alcoholic beverages.

Unique Challenges in a Border County

Busia County's location as a border region with Uganda presents unique challenges in substance abuse prevention. Residents indicated that alcohol remains among the most abused substances, alongside tobacco, chang'aa (illicit local brews), bhang (marijuana), and prescription drugs. The county also faces issues with cross-border trafficking of alcohol and narcotics, which makes community education and proactive engagement even more critical.

The roadshow also addressed emerging trends, including misuse of prescription which have been increasingly reported among youth. NACADA officers emphasized that early intervention, community support, and rehabilitation programs are essential tools in curbing these trends.

TRANS-NZOIA TRIUMPHS WITH STELLAR SHOWCASE AT NATIONAL ASK EXHIBITION



NACADA Trans-Nzoia shines at the Kitale ASK show, earning multiple awards.

By Simon Mwangi

The Trans-Nzoia County Office performed outstandingly at the Kitale National Agricultural Society of Kenya (ASK) Show. Far beyond mere participation, the office delivered an award-winning showcase, embodying excellence and securing a prestigious collection of accolades.

Demonstrating exceptional innovation and impact, the NACADA stand was recognized across multiple critical categories, a powerful validation of its public engagement strategy:

- **1st Place:** Best Non-Agricultural Statutory Board Stand
- **2nd Place:** Stand that Best Interprets the Show's Theme
- **2nd Place:** Best in Youth Empowerment & Capacity Building
- **3rd Place:** Best in Research & Development

This sweep of honors is more than just a collection of trophies; it is a resonant testament to NACADA's unwavering commitment to its mission. It reflects the creativity, dedication, and profound community resonance of its team's efforts to champion a sober, healthy, and empowered society.

The awards underscore the office's excellence in translating a national mandate into a compelling, interactive, and educational public experience. The recognition for "Youth Empowerment & Capacity Building" and "Research & Development" highlights the strategic focus on evidence-based interventions and sustainable engagement with the nation's future leaders. Meanwhile, the top honor for the stand's design and interpretation confirms the effective communication of vital messages to a broad public audience.

"This resounding success is a powerful demonstration of what happens when a dedicated team aligns its passion with purpose," remarked Dr. Anthony Omerikwa, CEO. "The Trans-Nzoia office has not only showcased NACADA's work but has masterfully engaged the community in Kitale, turning a national exhibition into a dynamic platform for advocacy and education. These awards celebrate their ingenuity and reinforce that our message of a drug-free Kenya is both vital and vibrantly welcomed by the public. Congratulations to the entire team on this well-deserved recognition."

The remarkable performance at the Kitale National ASK Show sets a high benchmark for public engagement, illustrating how strategic communication, youth-focused initiatives, and community partnership can come together to create award-winning impact. NACADA extends its deepest gratitude to the Agricultural Society of Kenya, the people of Kitale, and all visitors for their engagement and support. This victory is shared with the entire community as we march forward, united in the pursuit of a healthier, more prosperous nation.

NACADA Helpline 1192 Back Online: Renewed Support for a Healthier, Safer Nation

By Emmah Kadi

The National Authority for the Campaign Against Alcohol and Drug Abuse (NACADA) is pleased to announce the full restoration of its toll-free Helpline 1192, reaffirming the Authority's unwavering commitment to supporting individuals, families, and communities affected by alcohol and drug abuse across Kenya.

The 1192 helpline operates 24 hours a day, providing confidential, timely, and professional assistance to anyone seeking help, information, or guidance related to substance use. Whether it is a concerned parent, a young person battling dependency, or a community member seeking counselling or referral services, the helpline is a vital lifeline for thousands of Kenyans.

NACADA has strengthened its capacity to respond more effectively to increasing public demand for accessible support services. The services are staffed by trained counsellors who offer crisis intervention, psychoeducation, emotional support, and linkages to rehabilitation facilities, including both public and private centres across the country.

The 1192 Helpline remains one of the country's most critical tools in advancing the national goal of a drug-free society. The toll-free nature of the service ensures that all Kenyans including those in remote areas or facing financial constraints can access help without barriers.

As the fight against substance abuse continues, NACADA urges members of the public, institutions, and community groups to make full use of this service. Early intervention can prevent long-term harm, restore families, and save lives. Kenyans are encouraged to dial **1192** whenever in need of assistance or guidance. For additional information and resources, the public is invited to visit the Authority's website at www.nacada.go.ke.

Together, we can build a healthier, safer, and productive nation one call at a time.

NACADA Celebrates a Successful 2025 Customer Service Week Under the Theme "Mission Possible"

By Emmah Kadi

Every year, organizations across the world come together to celebrate Customer Service Week, an internationally recognized event observed during the first full week of October. The week is dedicated to celebrating customer service professionals, promoting a culture of service excellence, and highlighting the critical role that customer relations play in organizational success. Globally, institutions mark the occasion through themed activities, recognition ceremonies, and initiatives that reinforce the importance of delivering exceptional service and fostering strong relationships with clients.

NACADA marked the 2025 Customer Service Week from 6th to 10th October, a meaningful celebration that highlighted the Authority's ongoing commitment to delivering excellent customer service. Guided by this year's theme, "Mission Possible," the week inspired determination, teamwork, and innovation across all departments. The celebrations were effectively coordinated by the Corporate Communications Department, ensuring a smooth and well-organized program that emphasized customer service as a cornerstone of NACADA's mandate.

Celebrating Excellence in Service

A central highlight of the week was the Customer Service Week Awards, which recognized individuals, departments, and county offices that demonstrated outstanding performance and upheld NACADA's service values. Staff participated in a voting exercise conducted from 7th to 9th October, with a total of 110 votes cast.

The voting process attracted enthusiastic participation from across the Authority, reflecting staff's strong commitment to acknowledging and celebrating outstanding service. Employees submitted their votes thoughtfully and actively, voting for colleagues and offices that consistently demonstrated professionalism, dedication, and a customer first attitude. The high turnout showcased a deeply rooted appreciation for service excellence within the organization and strengthened the collective spirit of teamwork and recognition.

Below are winners who were recognized in different categories;

(i) Exceptional Service Award

The Exceptional Service Award was presented to Mr. Stephen Nyabuti, ICT Officer, for his dedication, technical expertise, and timely support in ensuring efficient digital operations that enhance both internal systems and client-facing services.

(ii) Customer Service Champion Award

The Customer Service Champion Award was awarded to Ms. Tabitha Kasuku, Compliance Officer, for exemplifying professionalism, empathy, and responsiveness when attending to clients and stakeholders.

(iii) Mission Possible Champion Award

The Mission Possible Champion Award went to Mr. Simon Mwangi, Deputy Director Corporate Communications, whose visionary leadership and consistent drive helped promote a customer-centric culture throughout the Authority.

(iv) Outstanding Department of the Year

The Corporate Communications Department emerged as the Outstanding Department of the Year, recognized for its creativity, proactive coordination, and effective communication strategies that strengthen engagement with internal and external stakeholders.

(v) Best County Office

The Miritini Drug Rehabilitation Centre (MTRC) won the Best County Office Award, acknowledged for its outstanding commitment to rehabilitation services and exemplary engagement with clients.

All winners received a KSh. 4,000 token of appreciation and a commemorative plaque, symbolizing NACADA's gratitude for their exemplary efforts and dedication to service excellence.

Leadership and Appreciation

NACADA expressed sincere appreciation to Dr. Anthony Omerikwa, MBS, Chief Executive Officer, for his unwavering support and exemplary leadership. Dr. Omerikwa continues to champion customer service excellence through professionalism, open communication, and a strong commitment to continuous improvement.

Special recognition was also extended to CPA Patrick Obura, Director of Corporate Services, and Mr. Simon Mwangi, Deputy Director Corporate Communications, for their support, guidance, and leadership, which played a crucial role in the successful coordination and execution of the 2025 Customer Service Week activities.

Conclusion

The 2025 Customer Service Week was a resounding success, strengthening NACADA's commitment to customer satisfaction, teamwork, and organizational excellence. The recognition of outstanding performers and the collective participation across all departments reflected the Authority's dedication to making every customer interaction a mission possible. As NACADA continues to enhance its services and deepen stakeholder engagement, the spirit of Customer Service Week will continue to inspire a culture of excellence throughout the year.



NACADA Trans-Nzoia shines at the Kitale ASK show, earning multiple awards.

CRACKDOWNS

 **The Standard Digital** 0 · 31 Oct 0 · ...
A multi-agency security team led by NACADA seized thousands of litres of illicit alcohol in a major operation in Kaplelartet location, Sigowet Division in Kericho County.
Photos by Nikko Tanui



 **FAMOUS MEDIA** @the... · 22 Oct 0 · ...
Sh1.2 Million: Major Win for NACADA as Multi-Agency Team Busts Illicit Alcohol Network in Kisii
NACADA has reiterated its call for public vigilance and support in reporting illegal activities related to drug and substance abuse.
@NACADAKenya



 **FAMOUS MEDIA** @the... · 28 Oct 0 · ...
NACADA, KRA, and Police Bust Multimillion-Dollar Fake Liquor Network in Kitengela.
Each box contained 20 bottles of 250ml, pointing to a sophisticated distribution network aimed at flooding the market with dangerous, substandard products.
@NACADAKenya



 **FAMOUS MEDIA** @the... · 21 Nov 0 · ...
Second Major Bust in 24 Hours: Kitui Hit by NACADA's Sh14M Illicit Alcohol Raid
The CEO reiterated the government's iron-clad resolve, vowing to pursue every individual involved in the deadly supply chain.
@NACADAKenya



0 17 7 155

CRACKDOWNS

 **Citizen TV Kenya** 
@citizentvkenya

Three arrested as NACADA raids Naivasha outlets over counterfeit alcohol



1:00 AM · 08 Dec 25 · 6,335 Views

 **FAMOUS MEDIA** @thefamoustvke · Dec 20
Daylight Juja Raid Nets KSh 3 Million Narcotics Haul, One Arrested.

Authorities arrested a notorious dealer, John Ndungu, while his accomplice, identified only as Peter, escaped and is currently being pursued.

@NACADAKenya



Daylight Juja Raid Nets KSh 3 Million Narcotics Haul, One Arrested

From thefamoustv.com

0 10 9 226

 **FAMOUS MEDIA**
@thefamoustvke

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Narok Dawn Raid: NACADA Dismantles Counterfeit Alcohol Syndicate, Arrests Key Distributor

The targeted operation culminated in the arrest of a notorious distributor, described as a key player in the town's underground network.

@NACADAKenya





COMPLAINT HANDLING PROCEDURE

HOW TO COMPLAIN

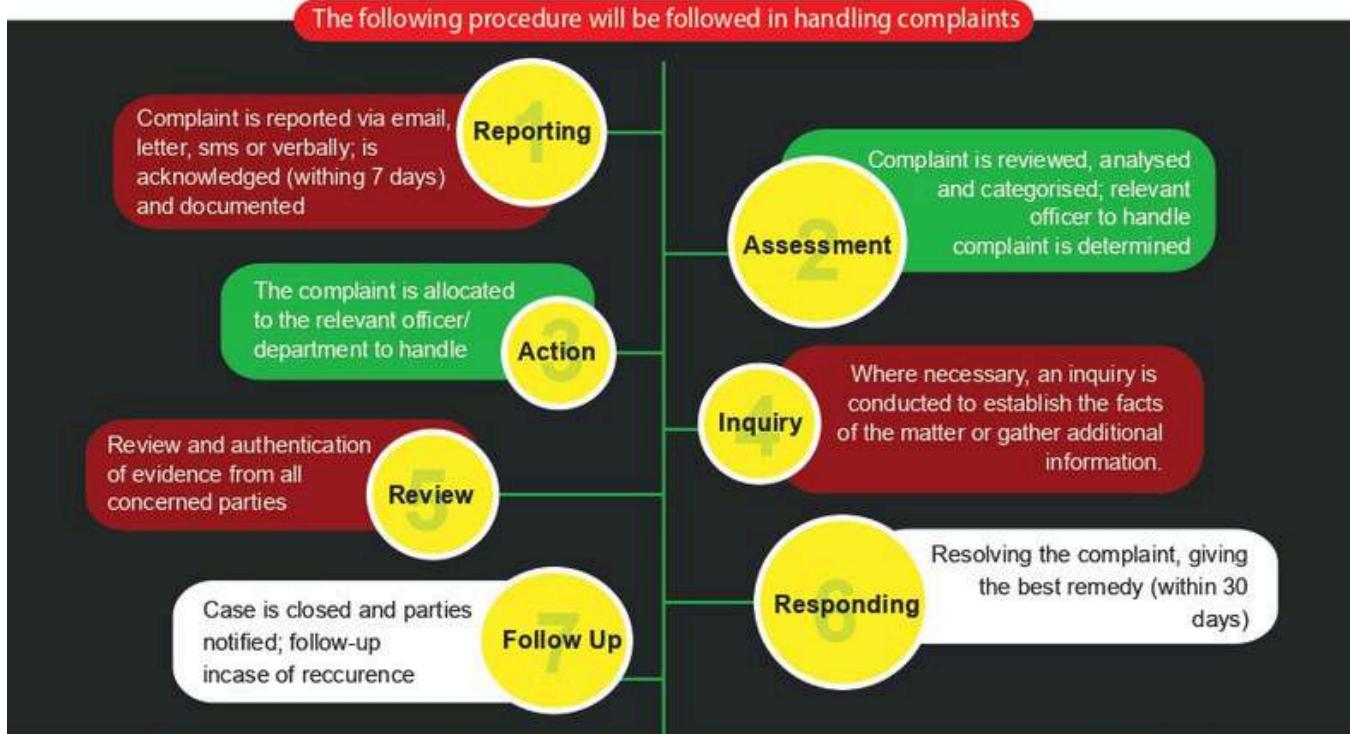
Where our services do not meet the standards that we have set, you may forward your complaint to us through the following channels:

- Verbally; you may ask to speak to the line manager for the service you are seeking.
- You may forward your complaint by email to ceo@nacada.go.ke or info@nacada.go.ke
- You may write a letter directly to the Chief Executive Officer.

Every effort will be made to treat your complaint with utmost confidentiality.

COMPLAINT HANDLING PROCESS

1. We will acknowledge complaints and enquiries within seven (7) days of receipt.
2. We will acknowledge receipt of other disputes and complaints received through email, letters and related communication within seven (7) days.
3. We will make our decision known on any matter brought before the Board within 30 working days following the conclusion of investigations.



COMPLAINT CHANNELS

All complaints should be forwarded to us through the following channels:

CHIEF EXECUTIVE OFFICER

National Authority for the Campaign Against Alcohol and Drug Abuse
NSSF Building, Block A, 18th Floor
P.O. Box 10774-00100 GPO NAIROBI
Tel.: +254 020 272 1997, 2721993
Email: complaints@nacada.go.ke / info@nacada.go.ke
Website: www.nacada.go.ke

THE COMMISSION SECRETARY/CEO

Commission on Administrative Justice
2nd Floor, West End Towers, Waiyaki Way, Nairobi
P.O. Box 20414-00200 NAIROBI
Tel.: +254 020 2270000/ 2303000
Email: complain@ombudsman.go.ke
Website: www.ombudsman.go.ke



CUSTOMER SERVICE DELIVERY CHARTER

At the **National Authority for the Campaign Against Alcohol and Drug Abuse**, we are committed to serving you promptly with courtesy and efficiency. This is our promise to you.

SERVICE	REQUIREMENTS TO OBTAIN SERVICE	SERVICE FEE (KSHS*)	TIMELINE
Serving Customers	Courtesy and respect	Free	Within 7 minutes
Access to Information			
Face to Face Enquiries	None	Free	Immediate
Telephone Enquiries	None	Free	Up to 3 rings
Correspondences	None		Acknowledgement within 7 days upon receipt
Suggestion box	None	Free	
Website	None	Free	Immediate. Visit www.nacada.go.ke
Official email info@nacada.go.ke	None	Free	Acknowledgement within 48 hours upon receipt
Social media platforms	None	Free	
Publications/IEC materials	None	Free	Immediate. Visit www.nacada.go.ke
Resource Centre	None	Free	Weekdays during working hours (Mon-Fri 8.00am to 5.00pm) excluding public holidays
Technical Services			
Research on alcohol and drug abuse- Baseline/ follow-up surveys	Letter of Request or proposal	Subject to contract guidelines	Acknowledgement and response with 7 working days. Services offered weekdays during working hours (Mon-Fri 8.00am to 5.00pm) excluding public holidays
Advise on development and implementation of ADA Workplace policies (Public & private sector organizations)	Letter of Request or proposal	Subject to contract guidelines	
Trainings/Capacity-building on ADA prevention, counseling, treatment, rehabilitation and aftercare (Public & Private Sector)	Letter of Request or proposal	Depends on required resources & scope. Each case on its own merit	
Basic counseling and referrals on treatment, rehabilitation and aftercare	None	Free	45 Minutes to 1 Hour
24-hour free Helpline service 1192: Counseling and referral services on alcohol and drug abuse	None	Free	Immediate*
Accreditation, advise, and licensing of treatment and rehabilitation facilities	None	Free	Acknowledgement and response with 7 working days
Licensing Alcoholic Drinks Importers and Exporters	Application	Depends on scope of operations	
Certification Training Program for Addiction Professionals (Three Phases)	Application	Kshs25,000/- per phase	
Enforcement on compliance to the ADCA, 2010 on alcohol and drug abuse	None	N/A	
Job or Attachment Application	None	N/A	
Payments for goods and services rendered	Relevant documents to support payments	N/A	
Procurement of goods and services	Relevant documents	As per PPRA	

*Depends on when a counselor concludes serving clients before an incoming call.

Any service that does not conform to the above standards or any officer who does not live up to the above commitment to courtesy and excellence in service delivery should be reported to:

CHIEF EXECUTIVE OFFICER

National Authority for the Campaign Against Alcohol and Drug Abuse
 NSSF Building, Bishops Road; Annex 9th Floor
 P.O. Box 10774-00100 GPO NAIROBI
 Tel.: +254 020 272 1997, 2721993
 Email: complaints@nacada.go.ke / info@nacada.go.ke
 Website: www.nacada.go.ke

THE COMMISSION SECRETARY/CEO

Commission on Administrative Justice
 2nd Floor, West End Towers, Waiyaki Way, Nairobi
 P.O. Box 20414-00200 NAIROBI
 Tel.: +254 020 2270000/ 2303000
 Email: complain@ombudsman.go.ke
 Website: www.ombudsman.go.ke

NACADA endeavors to uphold our national values and principles of governance on human dignity; human rights; equality and equity; social justice and inclusiveness; non-discrimination and protection of the marginalized.

www.nacada.go.ke | [@NACADAKenya](https://www.twitter.com/NACADAKenya) | [NACADA](https://www.facebook.com/NACADA)

NSSF Building Block A, 18th floor (Eastern Wing)
 P.O Box 10774-00100
 Nairobi Kenya

Telephone: +254 020 2721997
 E-mail: info@nacada.go.ke

Need someone to talk to on drugs and alcohol?

 **TOLL FREE HELPLINE 1192**



MKATABA WA HUDUMA KWA WATEJA

Katika Halmashauri ya Kitaifa ya Kupambana na Matumizi Mabaya ya Pombe na Dawa za Kulevy, tumejitolea kukuhudumia kwa heshima, uaminifu na uadilifu. Hili ndilo ahadi letu.

HUDUMA/BIDHAA	MAHITAJI YA KUPATA HUDUMA/BIDHAA	GHARAMA ZA HUDUMA AU BIDHAA	RATIBA YA WAKATI MUDA
Kuhudumia wateja	Uadilifu na heshima	Bure	Ndani ya dakika saba
Kuuliza swali	Tumia vituo vinavostahili- Ziara ya kibinafsi Piga simu nambari 020-2721997 Barua pepe info@nacada.go.ke Masanduku ya maoni Barua kuitia Afisa Mkuu Mtendaji	Bure	Ndani ya dakika saba Kufikia mlio wa tatu Kwa siku saba baada ya ombi Kwa siku saba baada ya ombi Kwa siku saba baada ya ombi
Vitabu na vifaa vya kuelimisha	Barua ya maombi	Bure	Kwa siku saba baada ya ombi
HUDUMA ZA TAARIFA			
Tovuti www.nacada.go.ke	Muunganisho wa mtandao	Bure	Papo hapo
Mitandao ya Kijamii	Muunganisho wa mtandao	Bure	Jibu kwa masaa 48 baada ya kupokea ombi
Kituo cha Rasilmali za Kielimu	Hakuna	Bure	Jumatatu hadi ijumaa kwa masaa za kazi
HUDUMA ZA KITAALAMU			
Utafiti kuhusu utumiaji mbaya wa pombe na dawa za kulevy	Barua ya maombi au pendekezo	Inategemea mahitaji na nafasi iliyoko. Kila jambo litashughulikiwa inavyostahili	Jumatatu hadi ijumaa kwa masaa za kazi
Mafunzo maalum ya kudhibiti uraibu wa pombe na dawa za kulevy			
Ushauni na utungaji wa sera kazini kuhusu pombe na dawa za kulevy			
Ushauri kuhusu leseni ya vituo vya kurekebisha uraibu			
Kuhakikisha Utekelezaji wa Sheria za Uzuiaji wa Vileo, wa 2010 (ADCA, 2010)			
Kuhakiki na kutoa leseni kwa vituo vya kurekebisha uraibu			
Ushauni wa kimsingi unaohusu uraibu na maelezo kuhusu matibabu	Hakuna	Bure	Dakika 45 hadi saa 1
Mafunzo ya Kitaalamu kwa Wasomi wa Uraibu (Certification Training)	Barua ya maombi au pendekezo	Shilingi 25,000/- kila awamu	Majibu siku saba baada ya kupata ombi
Simu ya Msaada, 1192 (Hupatikana masaa 24)	Hakuna	Bure	Wakati huo huo*
Maombi ya Kazi	Hakuna	Bure	Kwa siku saba baada ya kupata ombi
Kutoa huduma na uuzaaji bidhaa		Kulingana na Public Procurement & Disposal Act, 2005, and Regulations 2006	Kwa siku saba baada ya kupata ombi
Malipo ya bidhaa na huduma zilizotolewa	Kabithi hati ya malipo iliyotiwa sahihi	Kulingana na Public Procurement & Disposal Act, 2005, and Regulations 2006	Kwa siku saba baada ya kupata ombi

*Inategemea kupatikana kwa mshauri kukamilisha huduma kwa wateja walotangula.

Masaa za kazi: Jumatatu hadi ijumaa, saa mbili asubuhi hadi saa kumi na mpja jioni

Iwapo bado hujaridhika, uliza uhudumiwe na msimamizi wake. Kwa maoni, malalamiko au mapendekezo, wasiliana nasi kuitia anwani zifwatazo.

Afisa Mkuu Mtendaji

NACADA
 Jengo la NSSF, Block "A", 18th Floor
 S.L.P. 10774 - 0100 Nairobi
 Simu: 020-2721997, 2721993
 Barua Pepe: info@nacada.go.ke
 Tovuti: www.nacada.go.ke

Katibu Wa Tume/Afisa Mkuu Mtendaji

Tume Ya Utawala Wa Haki
 Jengo la West End Towers Gorofa ya 2, Barabara ya Waiyaki
 S.L.P. 20414 - 00200 Nairobi.
 Simu: +254 020 272 1997
 Barua pepe: complain@ombudsman.go.ke
 Tovuti: www.ombudsman.go.ke

NACADA inajitahidi kutekeleza maadili yetu ya Taifa na kanuni za utawala katika hadhi ya binadamu, haki za binadamu, usawa, haki za kijamii na kushirikisha mashirika yasiyo ya ubaguzi na ulinzi wa wanyonge.



NACADA

FOR A NATION FREE FROM ALCOHOL AND DRUG ABUSE

Need someone to talk to on drugs and alcohol?

Call NACADA's



**TOLL FREE
HELPLINE 1192**